

The privacy of visitors to Effervescentdiary.com is important to us.

At Effervescentdiary.com, we recognize that privacy of your personal information is important. Here is information on what types of personal information we receive and collect when you use and visit Effervescentdiary.com, and how we safeguard your information. We never sell your personal information to third parties.

LOG FILES

As with most other websites, we collect and use the data contained in log files. The information in the log files include your IP (internet protocol) address, your ISP (internet service provider), the browser you used to visit our site (such as Google Chrome or Firefox), the time you visited our site and which pages you visited throughout our site.

COOKIES AND WEB BEACONS

We use third party advertisements on Effervescentdiary.com to support our site. Some of these advertisers may use technology such as cookies and web beacons when they advertise on our site, which will also send these advertisers (such as Google through the Google AdSense program) information including your IP address, your ISP, the browser you used to visit our site, and in some cases, whether you have Flash installed. This is generally used for geotargeting purposes or showing certain ads based on specific sites visited (such as showing cooking ads to someone who frequents cooking sites).

You can choose to disable or selectively turn off our cookies or third-party cookies in your browser settings, or by managing preferences in your browser. However, this can affect how you are able to interact with our site as well as other websites. This could include the inability to login to services or programs, such as logging into forums or accounts.

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. Please note that blocking cookies may have a negative impact on the functions of many websites, including our Site. Some features of the site may cease to be available to you.

We use Google Analytics to analyze the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at:
<https://www.google.com/policies/privacy/>

Registration or Account Data

We may collect other information from you when you register with our Site in order to use various features. Such information could include your name, birthday, postal code, screen name, and password (if applicable). As you use the Site, we could collect other data that you provide voluntarily (such as comments that you post).

We may also collect information about you through other methods, including research surveys, social media platforms, verification services, data services, as well as public sources.